



ASIM IBRAHIM PATEL

Sales | Marketing | Technology

+91-7744-00-8744

mohasimpatel@gmail.com

www.exploreyourcities.com

33/9 Patel House, Near
Govt. Rest House Pen
402107

EDUCATION

Bachelor of Commerce
Nasik University
2003 - 2006

EXPERTISE

Sales

Marketing

Technology

Web Development

Digital Marketing

Branding

SEO

LANGUAGE

Native Hindi

Marathi

English

Experience

Jul 2022- Present
EYC International Pvt. Ltd. | Mumbai
Full-time

Area Manager

My Responsibilities for delivering indirect sales strategy and financial performance targets including sales volume, gross margin, and dues. Management of associate partners and intermediaries in a sales territory or geography, prospecting potential partners, training, and monitoring their status to ensure long-term sustainable value for the company. The scope of the role will influence the grade – including financial responsibility, geographic scope, leadership responsibilities, and overall level of responsibility.

2017 - 2022
Explore your city | Bangalore
Full-time Senior level

Digital Marketing Manager

As Digital Marketing Manager, my primary responsibility is to develop and implement effective digital marketing strategies to drive online visibility, engagement, and conversions for our business. I work with cross-functional teams to ensure our brand message is communicated effectively across various digital channels. My work revolves around developing and implementing effective digital marketing strategies, monitoring various digital channels, analyzing data, and continuous improvement to achieve our business goals.

2015 - 2017
TSK food and beverages | Thane
Full-time

Marketing Executive

As a Fast Food Franchise Marketing Executive, my role is to drive brand awareness, customer engagement, and revenue growth for our fast food franchise. I work closely with franchise owners and the marketing team to develop and execute marketing strategies, oversee campaigns, manage digital marketing efforts, maintain brand consistency, and support franchise owners in their marketing initiatives. By driving brand awareness, customer engagement, and sales, I aim to contribute to the overall success and growth of our fast-food franchise.

Profile

Throughout my career, I have demonstrated a strong ability to understand market dynamics, develop strategic marketing plans, and execute effective campaigns across various channels. I am adept at utilizing data-driven insights to optimize marketing efforts and drive measurable results. With a creative mindset, strong project management skills, and a passion for delivering exceptional marketing experiences, I strive to make a positive impact on the organizations I work with.